COLORADO TECHNICAL UNIVERSITY

2018 DOCTORAL SYMPOSIUM

JULY 2018
POSTER SESSION LIVE: SHOWCASING YOUR RESEARCH

DR. RAE DENISE MADISON
DR. STEVE MUNKEBY
AGENDA

• What is a Poster Session?

• Elements of the Poster

• Create a Poster

• Present your Poster - Protocol
• One of the best ways to become more comfortable with your research topic, mastery of the literature, and research design is to talk about it with your professors and peers

• A long-held tradition in the academy for accomplishing this is the “Poster Session”

• In this workshop, we’ll do a twist on the traditional poster session and develop posters during the workshop and present them on the spot!

• You’ll receive materials for constructing your poster, clear instructions about how to construct your poster, and how to best make use of the experience beyond the workshop

• You will present your poster tonight during the Reception!
WHAT IS A POSTER?

A poster, for a poster session:

- Is a literal poster (often on poster board or other material about the same size as a poster board)
- Contains brief statements (and graphics as appropriate) that will help an audience
- Allows the researcher (investigator) to share his/her research (either plans or final outcomes) with colleagues, and to entertain questions and feedback that could help them further refine their work.
- Is considered a dissemination of the researcher’s work that may be included on a CV (know that it is a ‘low level’ credit)
WHAT DOES YOUR PARTICIPATION IN THIS PROJECT* DO FOR YOU?

• An opportunity to share your research plans or outcomes in a collegial and supportive setting,
• An opportunity to refine how you think about, and present, your research; to enhance later dissemination through publications and presentations, and
• An additional accomplishment to add to your CV

* To be able to say you have fully participated (and to put this on your CV) you must participate in this session and share your poster this evening.
COMPONENTS OF OUR POSTERS

Title of your Dissertation – no more than 12 words

Abstract – (150 to 250 words)

Situation (Context and Background of the Study – 150 to 200 words)

Research Question (and, as appropriate, hypotheses)

Key Literature – 4 to 5 sources

Conceptual Framework – graphic

Proposed Method – research tradition, where on the continuum, method(s)
What is the title of your dissertation?

No more than 12 words

Hint: Take your research question and make it a statement, then refine.
Craft a short statement that tells the audience

- What is the situation that interests you
- Why you were interested
- Why an exploration of this situation might contribute to the world
Articulate your Research Question

State hypotheses, if appropriate
KEY LITERATURE

Share 4 to 5 sources that were key to your literature review

Indicate the topic, along with the source
Provide a graphic that shows how you feel the components of your research idea fit together

Think ...
Who?  Context
What?  Context
When?  Context
Where?  Context
Why?   Theory
How?   Theory
PROPOSED METHOD

• Where does your proposed research fit on the continuum of science (see Edmondson and McManus)?

• What is the research tradition – Qualitative? Quantitative?

• What method(s) will you use (provide brief descriptions)?

• What scholars are experts in your method of choice (cannot answer Creswell!)?
ABSTRACT

Your abstract is a brief and concise description of your research project.

Please use the topics covered in your poster (remember the upper limit is 250 words).

• Situation ... Context and Background of the study – (150-200 words)
• Research Question (and, as appropriate, hypotheses)
• Key Literature – 4 to 5 sources
• Conceptual Framework – graphic
• Proposed Method – research tradition, where on the continuum, method(s)
TIPS FOR PRESENTING

1. Very briefly provide an “elevator speech” for your poster (You might use your abstract content as your elevator speech)

2. Leave PLENTY of time for
   - Questions
   - Requests for elaboration
   - Constructive comments
Gather in the Four Square Ballroom, 3rd Floor no later than 5:45 pm

The reception begins at 6pm
Thank you for joining this session!

Dr. Rae Denise Madison  
Phone: 404-288-9934  
Email: RMadison@coloradotech.edu

Dr. Steve Munkeby  
Phone: 256-457-6505  
Email: SMunkeby@coloradotech.edu
DOCTORAL SYMPOSIUM

coloradotech.edu/doctoral
#CTUdoc