DOCTOR OF BUSINESS ADMINISTRATION
AND
DOCTOR OF MANAGEMENT
OVERVIEW
DR. TONY R. LYONS –
COLLEGE OF BUSINESS & MANAGEMENT

DOCTOR OF MANAGEMENT (DM)
INFORMATION TECHNOLOGY
LAWRENCE TECHNOCOLOGICAL UNIVERSITY

MASTERS OF BUSINESS ADMINISTRATION
INFORMATION SYSTEMS
UNIVERSITY OF WISCONSIN-MADISON

BACHELORS OF SCIENCE, MATHEMATICS
TENNESSEE STATE UNIVERSITY

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DR. MICHAEL G. BRIZEK – COLLEGE OF BUSINESS & MANAGEMENT

DOCTOR OF PHILOSOPHY (PH.D.)
BUSINESS / STRATEGY
VIRGINIA TECH

MASTERS OF HOTEL RESTAURANT
TOURISM ADMINISTRATION
UNIVERSITY OF SOUTH CAROLINA

BACHELORS OF SCIENCE, BUSINESS
UNIVERSITY OF SOUTH CAROLINA
The Doctor of Management (DM) and Doctor of Business Administration (DBA) at Colorado Technical University are the terminal degrees for management and business professionals.

The programs prepare students to *think and act strategically* and enhance their abilities to make *positive contributions* in their chosen areas of expertise.
The DM program emphasizes three sets of competencies:

1. Research and Writing
2. Leadership and Change Management
3. Concentration discipline

The DBA program emphasizes two sets of competencies:

1. Research and Writing
2. Business Core Competencies
DM & DBA
PROGRAM OVERVIEW

The DM program includes (24 courses):
10 - core instructional courses
5 - concentration instructional courses
9 - doctoral research courses

The DBA program includes (24 courses):
11 – business discipline courses
13 - doctoral research courses
**DM & DBA
PROGRAM OVERVIEW**

**Symposium**

- Students are required to attend two symposiums
- First term doctoral students currently have an additional required day for orientation

**Graduation**

- Graduation requires successful completion of a dissertation
- The dissertation is an *extensive* document that incorporates the literature review, a major study, and a proposal for further investigation.
Course Scheduling

- Courses will be registered / sequenced for the entire program
  - 2 courses per quarter
- See your Academic Advisor to make changes
  - Concentrations (DM)
  - Terms Off or Reduced Loads
DM Program Learning Outcomes:

1. Demonstrate fluency with the body of knowledge and demonstrate ability to apply relevant knowledge to their chosen field, supplemented by a broad integrative understanding of complementary disciplines.

2. Utilize analytical and critical thinking proficiencies as a means of synthesizing, evaluating, and integrating concepts and knowledge for effective decision analysis, and solution generation, in the context of their managerial interests and responsibilities.

3. Apply effective theories, models, skills, and competencies in the context of their interests and responsibilities within a multicultural society.

4. Contribute to the body of knowledge through research, scholarly writing and dissemination of research.
DM & DBA
PROGRAM OVERVIEW

DBA Program Learning Outcomes:

1. Apply core business knowledge, methodology, and research to solve business problems
2. Evaluate business theories and concepts to the contemporary workplace and organizational environment
3. Assess complexities in organizations for informed decision making and business solutions
4. Contribute to the body of knowledge in business through research, scholarly writing, and dissemination of research
DM & DBA
PROGRAM OVERVIEW

DM Program Concentrations:
1. Organizational Development and Change
2. Homeland Security
3. Global Leadership
4. Environmental and Social Sustainability
5. Project Management
6. Executive Leadership
7. Healthcare Management and Leadership

DM Program Concentrations:
8. Higher Education Leadership
9. Higher Education Teaching and Learning
10. DM Technology Management
11. General DM
12. DM Nonprofit Leadership
13. DM Criminal Justice
Alignment with Professional Standards (1/2):

- ODC - Organizational Development Network Competencies
- Global Leadership – Developing Global Executives research by McCall & Hollenbeck (SHRM leadership’s competencies for Global Leaders)
- ESS – International Society of Sustainability professional competency
- PM – PMI Program Management Professional credentials
- Executive Leadership – OPM Executive Leadership Core Qualifications for Senior Executives
- HCLM – National Center for Healthcare Leadership Competency Model
Alignment with Professional Standards (2/2):

- DMTMAN - The Institute for the Certification of Computing Professionals - High level IS capabilities
- NPL - Certified Nonprofit Professional (CNP) competencies by the Nonprofit Leadership Alliance
- Higher Ed Leadership - Journal of Educational Leadership in Action, University Presidents’ Perspectives of the Knowledge and Competencies Needed in 21st Century Higher Education Leadership
- Teaching and Learning - Society of Certified Adjunct Faculty Educators, Inc., 10 Core Competencies
- Executive Leadership – OPM Executive Leadership Core Qualifications for Senior Executives
DM & DBA
PROGRAM OVERVIEW

Year 1
- Clarify Research Topic
- Annotated Bibliography (Mastery of Literature)
- Develop Research Prospectus

Year 2
- Continue Mastery of Literature for Proposed Research topics and sub-topics
- Independent Continuation of Annotated Bibliography
- Development of narrative for Chapter Two (Literature Review)
- Development of Conceptual Framework
- Proceed with development of Research Proposal

Year 3
- Finalize Literature Review (Chap 2)
- Develop Research Design (Chap 3)
- Develop Overview (Chapter 1)
- Finalize Proposal (Chapters 1-3)
- Proposal Review
- IRB Application and Review
- Collect Data
- Analyze Data
- Develop Chapters 4 and 5
- Finalize Complete Dissertation
- Committee Review of Dissertation
- Final Presentation
DM & DBA
PROGRAM OVERVIEW

GETTING THROUGH YOUR NEXT 3 YEARS

I'M WRITING MY DISSERTATION
I CAN'T KEEP CALM
Sample Student Dissertation Topics:

• PERCEPTIONS OF HIRING MANAGERS REGARDING HIRING EX-OFFENDERS AND RFID TECHNOLOGY
• HOW ORGANIZATIONAL LEADERS CREATE AN IT INFRASTRUCTURE STRATEGY IN A CONSTANTLY CHANGING TECHNOLOGY ENVIRONMENT
• MOTIVATIONS AND SUCCESS STRATEGIES IN THE NEW ECONOMY: A QUALITATIVE STUDY OF AFRICAN AMERICAN ENTREPRENEURS IN ATLANTA, GA
• EXPLORATION INTO THE PHENOMENON OF COMPASSIONATE DIPLOMACY FROM THE LEADER’S PERSPECTIVE
6 Steps to Completing Your Dissertation

DRUDGERY

PROCRASTINATION

PANIC

DESPAIR

DRUDGERY

PRINTING
DM & DBA
PROGRAM OVERVIEW

YEAR 1 - DM

- RES860  Doctoral Research I: Principles of R & W
- MGMT802  Management Theory
- TBDXXX  Concentration Course #1
- RES804  Principles of Research Methods and Design
- MGMT808  Management & Ethics
- RES812  Qualitative Research Methods
- TBDXXX  Concentration Course #2
- RES861  Doctoral Research II: Annotated Bibliography

* Symp801
YEAR 1 - DBA

- RES860  Doctoral Research I: Principles of R & W
- BADM840  Management Theory
- RES804  Principles of Research Methods and Design
- BADM870  Management & Ethics
- RES812  Qualitative Research Methods
- BADM880  Human Capital Management
- RES861  Doctoral Research II: Annotated Bibliography
- BADM850  Marketing Strategy for the 21st Century

* Symp801
YEAR 2 - DM

- RES814  Quantitative Research Methods
- MGMT818  Leadership Theory and Development
- MGMT822  Application of Action Research
- TBDXXX  Concentration Course #3
- MGMT828  Practice & Theory of Consulting & Intervention
- MGMT824  Strategic Thinking and Org. Alignment
- TBDXXX  Concentration Course #4
- RES862  Dissertation Research Process

* Symp802
DM & DBA
PROGRAM OVERVIEW

YEAR 2 - DBA

- BADM830  Strategic Management
- RES814    Quantitative Research Methods
- MGMT822   Application of Action Research
- BADM820   Foundations of Economic Theory and Practice
- GL872     Leadership in Global Organizations
- BADM810   Financial and Managerial Accounting for Decision Making
- RES862    Dissertation Research
- BADM860   IT for Business Operations Optimization

*Symp802
DM & DBA
PROGRAM OVERVIEW

YEAR 3 - DM

- MGMT832 Organization Innovation & Scenario Thinking
- RES863 Doctoral Research III: Dissertation Lit Review
- TBDXXX Concentration Course #5 (Prof Enhancement)
- RES864 Doctoral Research IV: Dissertation Methods
- RES865 Doctoral Research V: Dissertation Introduction
  (5 and 1/2 weeks) – Research Supervisor Assigned
- RES866 Doctoral Research VI: Dissertation Findings
  (5 and 1/2 weeks)
- RES867 Doctoral Research VII: Dissertation Disc & Conclusion
  (5 and 1/2 weeks)
- RES868 Doctoral Research VIII: Dissertation Completion
  (5 and 1/2 weeks)

* Symp802
DM & DBA
PROGRAM OVERVIEW

YEAR 3 - DBA

- RES863 Doctoral Research III: Dissertation Lit Review
- BADM890 Supply Chain Management
- RES864 Doctoral Research IV: Dissertation Methods
- TBDXXX ELECT
- RES865 Doctoral Research V: Dissertation Introduction (5 and ½ weeks)
- RES866 Doctoral Research VI: Dissertation Findings (5 and ½ weeks)
- RES867 Doctoral Research VII: Dissertation Findings (5 and ½ weeks)
- RES868 Doctoral Research VIII: Dissertation Findings (5 and ½ weeks)

* Symp802
A Good Dissertation is a Done Dissertation.

- Ancient Grad Student Proverb
DOCTORAL SYMPOSIUM

coloradotech.edu/doctoral
#CTUdoc